NATIONAL ASSOCIATION OF TRAVEL AGENTS SINGAPORE

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HUB@NATAS

TATGIF 2025

(Showcase session)

HUB@NATAS

Solution Overview

Agencies are experiencing one or more of these challenges today..

- Navigating multiple booking platforms
- Manual and time-consuming processes
- Lack of a seamless mid-back office

As a result..

- Disrupted customer experience
- Missing out on potential revenue stream from value added services
- Incurring higher cost as a business

Introducing HUB@NATAS

An end-to-end solution that streamlines your booking process

What is HUB@NATAS?

- Online platform for non-IATA agencies to book a variety of travel content from ticketing agencies and travel providers
- Consists of B2B Portal, Front Office and Mid & Back Office which covers end-to-end operations
- Fully equipped with automation and validation to streamline end-to-end operations

For more info

Streamline end-to-end operations through 2 main solutions

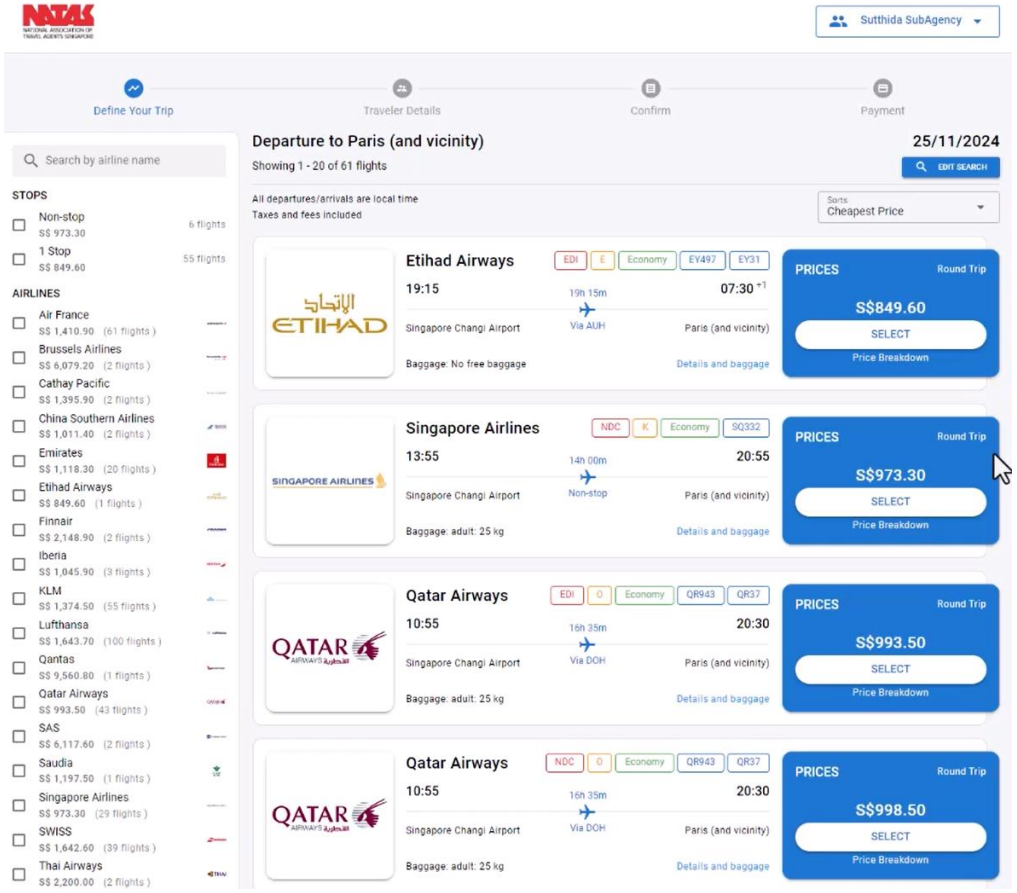
Common kitchen booking system that enables existing travel agents to pivot to a low cost, virtual, digital information platform (Digitalization of Travel Agents – DTA)

For more info

1 B2B Online Booking Portal

- Search and book both Air and Non-Air contents*
- Set and apply markup
- Payment and credit management
- Issue air tickets**
- Exchange and refund
- Booking dashboard

* Non-Air contents include Hotels, Transfers and Insurance
** Subject to the ticketing agency's configuration



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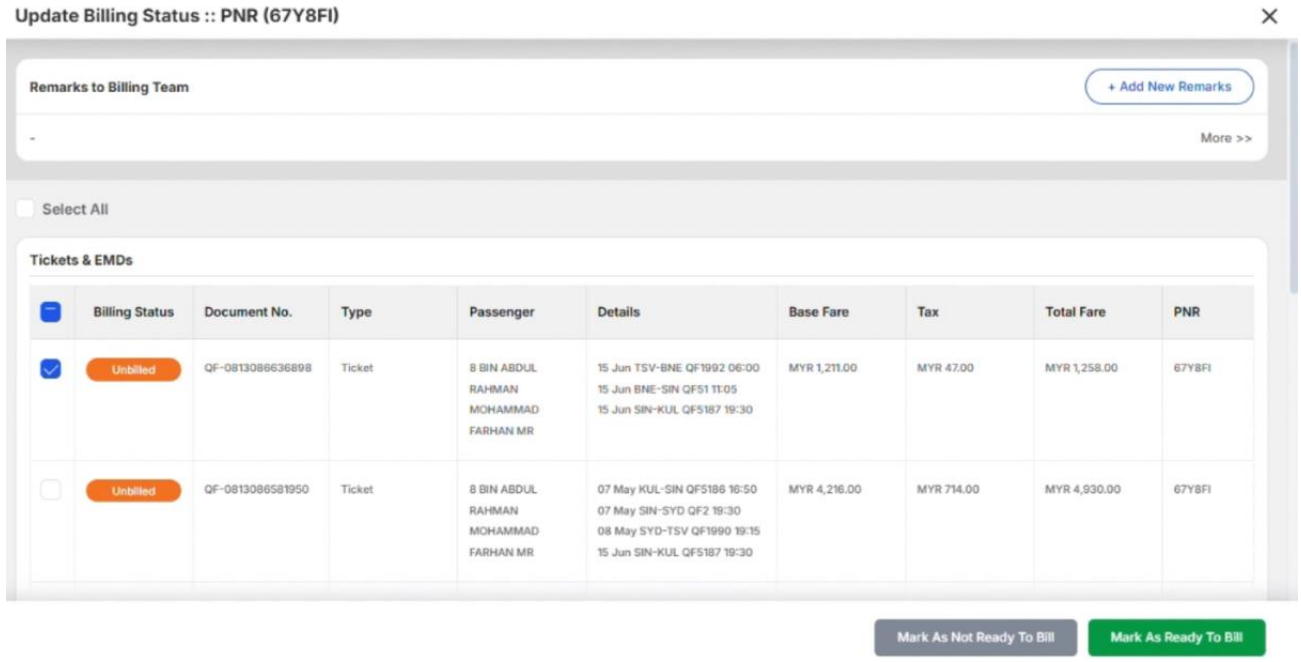

2 Mid & Back Office

- Automatically capture sales, markup from bookings
- Issue invoices (automatically or manually)
- Add payment to suppliers
- Generate accounting reports

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Value Proposition

For more info

Current work-flow		Work-flow with HUB@NATAS	
Manual ticketing		Auto ticketing	No more waiting to issue tickets
Assisted servicing		Self servicing	24/7 self-servicing of PNRs Enhance respond time to your customers
Less control over margin		Automatic mark ups	Take full control over margin Apply mark ups seamlessly to ensure financial success
Standard fares only	vs.	Unlock private fares*	Access private fares of consolidators Stay competitive and increase customer value
Manual back-end Ops		Full automation	Streamline your operations with automated, error-free data transfer
Multi booking portal		One-stop shop	Book air and non-air products in one unified flow Compatible with Amadeus Selling Platform Connect**

*Subject to the ticketing agency's configuration
** Applicable to Amadeus users only

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Built for non-IATA agencies

- Maximize sales through content, deals and promotions
  - Book NDC fares without TIDS
  - Access private fares of consolidators
  - Set markups
- Value Added Service
  - Direct and indirect suppliers for Air, LCC, Hotels, travel insurance, tour packages
- Elevate your services to enhance customer satisfaction
  - Zero delays with auto-ticketing and self-servicing functions
  - Book from multiple sources via single platform.
- Improve business performance by automating workflows from Point-of-sales booking to your backend financial reporting

Built for IATA agencies (Consolidators)

- Save time and investment in developing own B2B Portal
- Expand your customer base to non-IATA agencies without GDS access
- Scale up your business volume with less resources through automation
  - Auto-ticketing
  - Self-Servicing
  - Credit Management
  - Margin Management
- Protect your revenue and prevent ADM with automated exchange & refund, Married Segment Abuse Detection

HUB@NATAS Early Bird Promo

For more info

Enquiry about NATAS Membership

membership@natas.travel

Enquiry about HUB@NATAS

marc.lee@amadeus.com

Standard Price

$688

Per month

NATAS Member Price

$488

Per month

NATAS Promo Price*

$390

Per month

| ***Early Bird Promo** for NATAS member |

- Minimum 1 year subscription
- Enjoy additional 3 month free access
- Promo period ends by 31st Dec, 2025

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Thank You

For more info